



Aggie Swim Club

PO BOX 10596
College Station, TX 77842
aggieswimclub@suddenlink.net

August, 2017

Dear Potential Sponsor,

The Aggie Swim Club is a year round, non-profit swim program for swimmers of all ages and skill levels. We currently have over 275 swimmers in our program from all over the Brazos Valley ranging from novice level to senior level competitors.

We believe that children deserve a chance for a healthy, active life which is why we currently offer close to 50 scholarships for swimmers whose families would otherwise be unable to afford to have their child participate in a year-round, competitive swimming program.

In an effort to help raise funds for the Aggie Swim Club, we are offering to you the opportunity to advertise your business in our Meet Programs. These Meet Programs are distributed to over 1,000 people at each of our 3 regional meets during the 2017-2018 swim season with meets taking place in December, March and April. Each of these large regional level swim meets will attract approximately 750 swimmers from across the state and country and will display USA Swimming at its finest level. Each of these 750 swimmers will bring an additional 2-3 family members and spectators with them – bringing the total number of individuals coming to the Bryan/College Station area close to 1500 for each event.

Many of these swimmers, families and spectators either live in the Bryan/College Station area or will return for future meets, so catching their attention now will continue to help your business today and in the future. In addition, your sponsorship will allow the Aggie Swim Club to continue our mission of outreach and encouraging the development of the hearts, minds and souls of our swimmers in the Brazos Valley for success in and out of the swimming arena.

On behalf of our swimmers, we thank you for your assistance.

Thank you again,

Shannon Clark - General Manager & Swim Coach

Tel. 979-776-1155

Fax. 979-776-1188

aggieswimclub@suddenlink.net

Tax Exempt Number: 74-2491978



Aggie Swim Club

2017-2018 Sponsorship Information

Tax Exempt Number – 74-2791978

Take advantage of an opportunity to support your community and receive excellent exposure of your business during the upcoming months. All proceeds are tax exempt and will go directly to help our young swimmers. Monies raised will be used to purchase equipment and supplies for training and for meets as well as helping to fund the outreach scholarship program for our swimmers in need. All ads will be run in the Meet Programs, which are purchased by swimmers, coaches, officials and spectators.

Meet Information

Gulf Age Group Championships	Dec 15-17	Ads / Payment due Dec 8
Speedo Series USA Sectionals	Mar 1-4	Ads / Payment due Feb 21
Aggieland Long Course Open	Apr 20-22	Ads / Payment due Apr 13

Advertising Opportunities

Primary Space Sponsor Ads - (located on the interior of the program)

Friends Level Sponsorship	Business Card	\$25
Bronze Medal Sponsorship	Quarter Page	\$75
Silver Medal Sponsorship	Half Page	\$125
Gold Medal Sponsorship	Full Page	\$200

Premium Space Sponsor Ads - (located on the back and front cover/inside cover)

*Distinguished Partner Sponsorship	Full Page Back Cover	\$400
*Distinguished Partner Sponsorship	Full Page Inside Front Cover	\$400
*Distinguished Partner Sponsorship	Full Page Inside Back Cover	\$400
*Premier Partner Sponsorship	Half Page (Page Opposite Inside Front Cover)	\$200
*Premier Partner Sponsorship	Half Page (Page Opposite Inside Back Cover)	\$200

**Space is limited on these ads, so act fast!*

Gold Circle Partner

Ask about the exclusive **Gold Circle Partner** space available for the Gulf Senior Championships as a full width ticker across the bottom of all pages of the Meet Program for this 3 day event!

Good Will Sponsors

Eateries donating food for approximately 85 coaches, volunteers and officials during one meet session will receive one Full Page Primary Space Ad in the meet of your choice.

Olympic Sponsors (available for USA Sectionals only)

Credential bag stuffers for 850 athletes and receive one Full Page Primary Space Ad.



Aggie Swim Club

2017-2018 Advertiser's Form

Tax Exempt Number – 74-2791978

Business / Contact Information

(Name / Business Name / DBA)

(Business / Street Address)

(City/State/Zip Code)

(Telephone)

(Email)

Ad Preference Check all that apply

	Gulf Age Group Championship Dec 15-17	Speedo Series USA Sectionals Mar 1-4	Aggieland Long Course Open Apr 20-22
Friends Level Sponsorship <i>Business Card</i>	<input type="checkbox"/> \$25	<input type="checkbox"/> \$25	<input type="checkbox"/> \$25
Bronze Medal Sponsorship <i>Quarter Page</i>	<input type="checkbox"/> \$75	<input type="checkbox"/> \$75	<input type="checkbox"/> \$75
Silver Medal Sponsorship <i>Half Page</i>	<input type="checkbox"/> \$125	<input type="checkbox"/> \$125	<input type="checkbox"/> \$125
Gold Medal Sponsorship <i>Full Page</i>	<input type="checkbox"/> \$200	<input type="checkbox"/> \$200	<input type="checkbox"/> \$200
Premier Partner – Half Page <i>Page Opposite Inside Front Cover</i>	<input type="checkbox"/> \$200	<input type="checkbox"/> \$200	<input type="checkbox"/> \$200
TOTAL PAYMENT DUE \$			
Premier Partner – Half Page <i>Page Opposite Inside Back Cover</i>	<input type="checkbox"/> \$200*	<input type="checkbox"/> \$200*	<input type="checkbox"/> \$200*
Distinguished Partner – Full Page <i>Back Cover</i>	<input type="checkbox"/> \$400*	<input type="checkbox"/> \$400*	<input type="checkbox"/> \$400*
Distinguished Partner – Full Page <i>Inside Front Cover</i>	<input type="checkbox"/> \$400*	<input type="checkbox"/> \$400*	<input type="checkbox"/> \$400*
Distinguished Partner – Full Page <i>Inside Back Cover</i>	<input type="checkbox"/> \$400*	<input type="checkbox"/> \$400*	<input type="checkbox"/> \$400*
<i>*Limited Space - available on first come basis</i>			
TOTAL PAYMENT DUE \$			
Good Will Sponsor – Full Page <i>**Provide meals for 85 Coaches/Officials</i>	<input type="checkbox"/> **	<input type="checkbox"/> **	<input type="checkbox"/> **
Olympic Sponsor – Full Page <i>***Provide Credential bag stuffers for 850 athletes</i>			<input type="checkbox"/> ***

Payments to: The Aggie Swim Club
 PO Box 10596
 College Station, TX, 77842
 For your convenience, credit card payments are accepted. Contact Shannon at: 979.776.1155.

DUE DATES for payment and artwork:
 Gulf Age Group Championships – Dec 8th
 Speedo Series USA Sectionals – Feb 21st
 April Long Course Open – April 13th

Please send artwork and completed form to: aggieswimclub@suddenlink.net

For office use only: Date Art work received: _____ Date Payment received: _____